



# your guide to fundraising

the difference your  
fundraising makes

how to send  
your donation to us

hints and tips to  
boost your fundraising

other ways  
to get involved

share your story with us:    @YorkshireBTC

[www.yorksbtc.org.uk](http://www.yorksbtc.org.uk) | Tel: 0113 340 0111 | [info@yorksbtc.org.uk](mailto:info@yorksbtc.org.uk)  
YBTC, 31 Otley Road, Headingley, Leeds, LS6 3AA  
Registered Charity No: 1095931

**yorkshire's  
brain tumour  
charity!**





# a great big thank you!

**A huge thank you for joining Team YBTC and raising vital funds for the charity. As Yorkshire's leading brain tumour charity, our aim is to fund lifesaving research, develop more effective forms of treatment for brain tumour patients and ultimately work to find a cure for this devastating disease.**

We are also hugely committed to offering support to those in need, across the Yorkshire region, throughout the challenges faced when diagnosed with a brain tumour. Our support ranges from our support group, Meet Up and Memories bereavement group, weekly telephone clinic, counselling, and financial grants. Our aim is to be able to support every person affected by a brain tumour in Yorkshire.

Your wonderful support will take us one step closer to this! We are incredibly grateful for every donation and the sponsorship you raise. This guide to fundraising contains all the information you need to get started. We have lots of helpful hints and tips for everyone.

We are a friendly bunch so please do get in touch if you need any help along the way. Have great fun with your fundraising. You are doing something amazing for an incredibly worthy cause.

We look forward to hearing from you!

# your fundraising really makes a difference!

YBTC do not receive any government funding, so we rely on the incredible support from people like you to continue our vital work.

**£10** Could fund the cost of two people attending our support group

**£25** Could fund the cost of one child attending our Christmas Party

**£60** Could fund a counselling session for a patient, carer or family member

**£100** Could fund the cost of running our telephone support line and clinic for one day

**£343** Could fund the cost of funding innovative Yorkshire based research for one day

**£500** Could fund a financial grant for a patient to support them financially, provide a special wish or help reduce social isolation.

# hints and tips to boost your fundraising

## set up an online giving page

The easiest way to raise funds online is to set up an online giving page. It is quick, easy and any donations made to your page will come directly to us, so you don't have to worry about sending the money over. Once you have set up your page, simply share the link with your friends, family and colleagues so that they can start donating. If you need help getting set up just give us a call.

## sponsorship forms

We appreciate that not everyone is online and it is always great to have a sponsorship form handy. You can download a sponsorship form on our website or contact us and we can email or post one for you. Remember to complete all the details on the form so we can claim Gift Aid where we can, this will allow us to claim an additional 25p in every £1 donated at no extra cost to you or your sponsor.

## fundraising materials

We have lots of materials, as well as advice and ideas, to help you with your fundraising. Please let us know what you plan to do and we can arrange to make it as easy as possible for you. YBTC can provide collection tins, buckets and most things you need for your event as well as logos, posters, bunting and stickers to promote your fundraising.

## gift aid

If your sponsors are UK taxpayers, please ask them to tick the gift aid box on the sponsor form, Just Giving, or whichever online giving page you choose. If they complete their details following the guide on the form, we can claim an additional 25p for every £1 they donate at no additional cost to them, or you!

## match funding

Most employers now operate some type of match funding scheme, as part of their corporate social responsibility programme. It is always best to check with your employer first and they will advise you on how your scheme operates. Some employers will match the amount you raise, and some even allow all colleagues involved in your fundraising to claim, so you can really boost your fundraising. Please contact us if your company would like confirmation of your fundraising or any information from us.

# how to send your donation to us

## donate via our website [www.yorksbtc.org.uk/donate](http://www.yorksbtc.org.uk/donate)

Please let us know via email that you are doing this, so we can look out for the donation.

## donate via cheque

Please make cheques payable to Yorkshire's Brain Tumour Charity and send to our office at Yorkshire's Brain Tumour Charity, No 31 Otley Road, Leeds, LS6 3AA.

## donate via bank transfer

Please let us know if you would like to pay in your fundraising via bank transfer and we can send you our bank details.

You can also pop in and drop the money off directly into the YBTC office.



# other ways to get involved

**There are so many ways you can help to raise awareness and funds for Yorkshire's Brain Tumour Charity.**

Our main aim is to raise funds for life saving research and patient support. We could not do this without our wonderful supporters who volunteer their time, take part in our events, or organise their own fundraising activities.

**We would be delighted to chat to you more about how you can be involved:**

- Please contact the Fundraising Team on 0113 340 0111 (option 1)
- E-mail us at [info@yorksbtc.org.uk](mailto:info@yorksbtc.org.uk)
- Read more about us online at [www.yorksbtc.org.uk](http://www.yorksbtc.org.uk)
- Pop in to visit us at No 31 Otley Road, Headingley, Leeds, LS6 3AA



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