

a to z of fundraising ideas

pick a letter from a hat or work your way through a letter each day, week or month

Here are some of our top ideas to help you along the way, you can choose one or think of your own. Write your idea on the A to Z grid provided and get fundraising!

Don't forget we are here to help and would love to hear about your plans.

Good luck and thank you for your support!

a **Alphabet** - from spelling tests to fitness challenges work your way through from your Abs to a non-stop Zumbathon!

Auction - hold a traditional auction, silent auction or take it online to raise funds virtually.

Afternoon Tea - gather your friends, family, classmates or colleagues, get baking and sell your treats to raise money. You can add a tombola or raffle to boost your fundraising too.

At YBTC we have inspirational **Ambassadors** who can attend your fundraising event to tell your audience why your fundraising is so important, just get in touch with us to arrange a visit.

b **Bike Challenge** - visit our website to find out more about our annual Big Bike Challenge or cycle as many Miles in May as you can in celebration of the Tour de Yorkshire.

Beard Shave - grow your beard (hair or moustache) and get sponsored to shave it all off.

Bake sale - baking buns, cakes and all kinds of treats to sell is always a popular way to raise funds. Organise a coffee morning or cake sale at your school, office, home or local community centre.

c **Custard Pie Challenge** - nominate your teacher, boss or local hero to take on the Custard Pie challenge, make sure you choose someone who people will pay to throw a custard pie at!

Chores - think of all those household chores that you could offer to do for a small donation such as tidying your bedroom, washing the car, mowing the lawn or clearing out the garage.

Christmas - is the perfect time to spare a thought for others and there are so many ways you can raise funds from buying our charity Christmas cards, purchasing a virtual gift for that special someone or get creative and making your own cards or gifts to sell.

d **Donate** - it is simple to do and any donation you make however small makes a huge difference! Don't forget to claim gift aid and ask your employer for match funding.

Disco - for the young at heart. Hold a party and ask your guests for a donation to join in!

Dinner Party - for those who want something a little more relaxed, cook for your friends and family and donate what you would have spent going out for a meal.

e **Education** - learning about how your brain works, and how to look after your mental health can also be lots of fun. Try our ready-made 'Brain Box' quiz and 'Brain Box' games, donate to take part. You could ask local shops to donate a prize for the winner.

Exercise - challenge yourself to increasing the number of squats, lunges or miles you run.

Eating Challenge - how many crackers can you eat without taking a drink? In Spring you could organise an Easter Egg Hunt, we are sure you can eat them all afterwards!

f **Fancy Dress Down Day** - dig out your wackiest outfits and pay £1 to wear them to school or work. For those that don't take part the penalty is £2.

Flat Cap Friday - Get your flat cap ready and celebrate how fantastic Yorkshire is, we love it! Find out more about our Flat Cap Friday campaign on our website.

Fashion Show - get your local retailer involved and ask your family and friends to model the clothes and accessories.

g **Games Night** - you can set up an online giving page and ask for donations to share tips on how to complete computer games or get all your favourite board games together and have a traditional games night.

Give it Up! - get sponsored to give up chocolate, sweets, alcohol or your favourite treats or to stop a habit that your friends and family will sponsor you to give up.

h **Halloween** - hold a Halloween Pumpkin carving competition, Spooktacular party or decorate your home, school or workplace as a haunted house to raise funds.

i **It's a Knockout** - the famous inflatable obstacle race is great fun and a brilliant way to raise money.

Ironing - charge your family, colleagues or friends to do their ironing for a donation.

j **Jar Jam** - wash out an old jar, decorate it and then fill it with loose change to donate.

k **Knitting** - you can learn a new skill and raise money by selling what you make. We love a knitted bobble hat at YBTC!

Kite - build or make your own and hold a kite race.
Karaoke - everyone loves a good sing a long, ask your guests for a donation to sing their favourite song.

l Ladies love a get together whether it is a **Ladies Day**, Brunch, Lunch or Afternoon tea.

m **Match funding** - is the easiest way to boost your fundraising. Ask your employer if they run a match funding scheme and they could match what you raise doubling the amount you donate.

Mad Hatters tea party - travel back to your youth with an Alice in Wonderland themed tea party.

Mulled wine and mince pies - the festive take on a bake sale. You can substitute mulled wine for hot chocolate too.

n **Nearly new sale** - have a clear out and sell or donate the items you no longer use to us for our shop!

o **Olympics** - organise a sweepstake, raffle, office Olympics or your own version, you can even have an opening and closing ceremony.

Obstacle course - this is a great one to add to any sports day.

Office fundraising day - have a bake sale, quiz, dress up, dress down or dress in yellow day

p **Party Time** - in 2021 it will be 18 years since Yorkshire Brain Tumour Charity began, get your party hats on and celebrate with us.

q **Quiz** - everyone loves a quiz! Theme it around your favourite TV show, or any topic of your choice.

r **Recycle** - at YBTC we operate a recycling scheme so you can protect the environment and raise money just by saving your rubbish to be sent to recycled.

Raffle - ask for prizes to be donated and sell raffle tickets at your event or coffee morning to raise funds. If you want to sell tickets in advance of drawing the winner there are legalities so let us know and we can give you information and advice to help keep your fundraising legal.

s **Sponsored Silence, spelling bee or a sweepstake** - sweepstakes are great for events like the Olympics or the World Cup. As well as guess the weight or gender of the baby, guess the number of sweets in a jar or the weight of a cake.

Street collection or Supermarket bag pack - speak to the manager at your local supermarket or your local council to get permission to collect on their premises, or in a public place. If they would allow you to hold a collection day in store or a charity bag pack let us know and we can provide collection buckets and t-shirts for you.

Scavenger Hunt - ask participants to pay to enter. Give them a list of items that they need to scavenge, and the winner is the person who brings all the items to you first.

t **Tuck Shop** - buy multi packs of chocolate bars, crisps and cakes and sell them at a cheaper price than the local shop, but still making a profit for charity.

Takeaway - rather than having friends and family over for a takeaway, why not cook them a homemade curry, Chinese banquet or pizza and ask them to donate what they would have paid for a takeaway.

Thank you - hold a competition to design a thank you card for our wonderful supporters.

u **University Challenge** - dust off your dictionaries and read up on your general knowledge for your own version of the popular game show.

Unicorn party - theme your party however you like, we love a unicorn themed party.

v **Vintage Giving** - Turn your old and unused vintage items into donations via Vintage Giving, read more about our partnership on our website.

Valentines themed fundraising - host your own speed dating event, guess the celebrity couples' game or have a heart shaped themed bake sale and dress down day.

w **Wax** - for a fun take on the popular headshave get your dad, brother or partner to get their legs or chest waxed for charity.

Wear - buy, sell and wear your wristband, pin badge, t-shirt or hoody with pride from YBTC.

x **X Factor competition** - everyone loves a singing competition, whether it is X Factor, the Voice or the Masked Singer. Alternatively, a Britain's Got Talent show is always a hit.

y **Yellow** - wear yellow or blue to school, work, or at your event in support of YBTC.
Yorkshire Three Peaks - challenge yourself to complete the regions famous climb over 3 peaks covering 26 miles.

z **Zumbathon** - get your dancing shoes on and Zumba for as long as you can to raise funds.



share your story with us:    @YorkshireBTC

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Registered Charity No: 1095931

Fundraising for

**yorkshire's
brain tumour
charity!**

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