



our ultimate guide to a royally fun day!

Celebrate the Queen's Jubilee by organising a fun filled day at school to support Yorkshire's Brain Tumour Charity.

1. **Get reading.** This fundraising guide gives you all the details you need to know about the charity and about the non-uniform day. Give it a good read, send it to your whole team or print it out and pop it in the staff room!

2. **Decide on a day!** This is a week long event, you can choose any day of the week commencing 23/05/2022. Make sure you RSVP to our invitation email so we know which day your school is taking part!

3. **Send out your invitations.** We have attached an invitation template to be sent home with your pupils, all you have to do is enter your chosen date, print them off and give them out or send them out digitally.



4. **Put up your posters.** We have attached a poster for your non uniform day, all you have to do is enter your chosen date and pop them up in the school or share it digitally!

5. **It's time to talk.** We have included some child friendly information all about the brain, brain tumours, what a charity is and what Yorkshire's Brain Tumour Charity does.

6. **Make your crowns!** You will find attached a crown template or you can challenge your pupils to make their own crown from scratch. It is up to you whether you send the crowns home to be made in their own time or whether you give them time at school. We are looking for the most creative crowns, bonus points



if the crowns are YBTC themed! Tell the children to wear their crown throughout the non uniform day. Don't forget to choose the most creative crown for your school (You are welcome to choose more than one!) to win a YBTC royal certificate and to be entered into our Crown competition across the Yorkshire region.

7. **Enjoy being royal for the day!** Enjoy your day! The children should be wearing their own clothes (within your dress code) incorporating either something yellow or blue or both, to represent Yorkshires Brain Tumour Charity (Tip - This could be on their crown!) and you are welcome to make use of our fundraising A-Z if you'd like to incorporate more fundraising into your day, you could have a royal picnic or bake sale!

8. **Drop us a line.** After you have completed your fundraising day pop us an email or give us a call, we would love to know how you got on. We would be happy to arrange to collect your donation or give you further advice on how to send it to us. Don't forget to send us a picture of your winning crown/crowns and if you have consent, please send us photographs of the children enjoying the day!

9. **Celebrate together!** When we have received your donation we will send the school a special letter and certificate to say a big thank you for your incredible generosity. We would even love to visit your school to say thank you in person and to tell the children more about brain tumours and how we help, if you would like to arrange this, just let us know!



share your story with us: @YorkshireBTC

www.yorksbtc.org.uk | Tel: 0113 340 0111 | info@yorksbtc.org.uk
YBTC, 31 Otley Road, Headingley, Leeds, LS6 3AA

Registered Charity No: 1095931

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how to send your donations to us

There are numerous ways to send your generous donations to us.

donate via text message:

We all know the panic of forgetting the £1 for non uniform day so we have made it easier for your guardians to donate in that case!

Text UNIFORM to 70470 to donate £1

Texts will cost the donation amount plus one standard network rate message, and you'll be opting into hearing more from us. If you would like to donate but don't wish to hear more from us, please text UNIFORMNOINFO instead.

via our website:

<https://www.shop.yorksbtc.org.uk/donate>

(Don't forget to include your schools name!)



other ways to donate:

other ways to donate: If you would prefer to use an alternative method to donate the money you raise, such as posting a cheque or making a payment by bank transfer, please contact us at info@yorksbtc.org.uk or give your fundraiser a call.

share your story with us:    @YorkshireBTC

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